

Apple Web Badges

If you run an Apple subject site, free and unofficial can sometimes lead to infringements of trademarks. Apple has at last taken on the responsible step and if you go to their site you can download badges for your site to display your loyalty for all the see.

The Apple technology web badges have been developed to enable you to endorse Apple and its products in the creation or delivery of content on the World Wide Web. Use these badges only if your web site uses or was created using Apple-branded hardware or software.

These badges should be configured as active links back to Apple's corporate web site at www.apple.com or to specific Apple technology sites, as indicated. Do not link them to other pages on your web site or to third-party web sites. Find out the full rules that follow these badges at Apple home pages.

www.apple.com

Complaints anyone!

Apple has started a "Complaints? Tell Steve Jobs" feedback page at:

<http://survey.info.apple.com/feedback/feedback.qry?function=complaint>

"If you're not happy, we're not happy," says the page. "Please tell us what the problem is, and we'll try to help. Fill out the form below and click 'Tell Steve Jobs.' We'll try to get back to you quickly. It may be that we can best work with you over the phone, so please be sure to include a phone number at which we can reach you."

Any one have a question? form an orderly queue.

